

# SYED KAIF SHAH

## SENIOR GRAPHIC DESIGNER

### CONTACT

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- 🌐 [Behance portfolio](#)
- 📄 [Pitch deck Portfolio pdf](#)

### SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- WordPress
- Powerpoint
- Pitch decks
- Typography
- Color Theory
- Logo Design

### EDUCATION

#### Matric – Computer Science

2019–2021

#### Certificate of Graphic Design

A's Institute of Computer and Technology

2021–2022

### LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Arabic (Fluent)



### PROFILE

I'm a graphic designer with 3 years of experience, passionate about transforming creative ideas into impactful visuals. Skilled in logo design, photo manipulation, and brand identity, I now specialize in crafting visually striking pitch decks that tell powerful stories and leave a lasting impression. Think of me as your creative partner, dedicated to bringing your vision to life with clarity, style, and purpose.



### WORK EXPERIENCE

#### Hash One

2025 – PRESENT

#### SENIOR PITCHDECK DESIGNER

- Collaborate with the content writing team to conceptualize and design impactful pitch decks tailored to diverse brands and industries.
- Transform complex ideas into visually engaging presentations using PowerPoint as the primary tool, supported by Illustrator and Photoshop for enhanced creativity and precision.
- Maintain consistency in branding, layout, and storytelling to ensure each deck delivers a compelling and professional narrative.

#### Slidey

2024 – 2025

#### PITCHDECK DESIGNER

- Designed visually striking and strategy-driven pitch decks for various clients across industries.
- Worked closely with content teams to ensure clear storytelling and strong visual hierarchy.
- Utilized PowerPoint, Illustrator, and Photoshop to craft cohesive, brand-aligned presentations.

#### Alfonick International

2023–2024

#### SENIOR GRAPHIC DESIGNER

- Developed and executed engaging visual content across multiple platforms including website banners, social media posts, logo design & reels, and B2B channel imagery.

#### Mehran Foods Korea

2021–2023

#### GRAPHIC DESIGNER

- Developed and executed engaging visual content across multiple platforms at Mehran Foods Korea, including website banners, social media posts & reels, and B2B channel imagery.
- Managed and maintained both WordPress and Shopify websites, ensuring brand consistency and user experience.

#### Trojan Perfumes

2022

#### LOGO AND BRAND DESIGNER

- Conceptualized and executed a comprehensive brand identity for TROJAN Perfumes, including logo design, brand guidelines, and marketing materials.
- This project honed my skills in logo creation, brand strategy, and Adobe Creative Suite to complete the project.